



Thank you for your annual support of the Lisbon Christmas Parade.

As we begin preparing for our Holidays, YOUR 2021 sponsorship of **The Great Lisbon FARMERS FEED THE HUNGRY Christmas Parade** is enabling more families to also have meals together – because of your sponsorship last December. We hope you will consider doing the same this year (or maybe even a little more?).

Because of YOU and others in our community, we were able to give a little over \$20,000 to our local food banks, to Farmers & Hunters Feeding the Hungry, and a little left over for our wonderful Lisbon Volunteer Fire Department.

I don't know about you, but **I find it astounding that in our rather affluent community there are those who know hunger**. In this past year of COVID, food insecurity is a larger problem in our community. Unemployment or under employment has increased the reliance of community neighbors on our local Carroll & Howard food banks.

Our little parade is the second largest contributor to the Carroll County Food Bank. Wow! In an average year, the Carroll County Food Bank (aka Carroll County Food Sunday) will serve about 18,000 families (45,000+ people) with over 300,000 pounds of food; funds raised through the Lisbon Christmas Parade feed the food insecure for just one week.

The Howard County Food Bank serves about 30,000 families over 650,000 pounds of food.

Maryland's farmers and hunters donate about 2,500 deer, which provides 100,000 lbs. pounds of venison, enough for 410,000 servings. However, to get that food to the shelters, the meat must be processed. If it were not for monetary donations such as those raised by this Parade, which is used to pay for the processing, that venison would go to waste.

The sponsorship form is attached. We discovered that folks that wanted to give MORE money than the levels listed, but they thought they had to give only the amounts suggested. Needless to say, we do not wish to stifle anyone's generosity and will gladly customize a package just for you.

Please note that checks should be made out to our parent organization, The Howard County Farm Bureau, but please drop your check off at The Equiery or mail them addressed to me at:

Rachann Mayer
Lisbon Christmas Parade
6628 Runkles Road
Mt. Airy, MD 21771

The in-person parade will begin like in the past few years at noon with the tractors, followed by the horses, ponies, mules and donkeys, ridden and driven.

To see more about the parade, including prior year photos and sponsor lists, visit <http://lisbonchristmasparade.com>.

On behalf of all the parade elves, thank you! Ho, Ho, Ho! Merry Christmas!

Rachann Mayer & the Parade Committee Elves