



Because of YOUR sponsorship of *The Great Lisbon FARMERS FEED THE HUNGRY Christmas Parade* last year, we were able to give over \$24,000 to Carroll & Howard County Food Banks and to Farmers & Hunters Feeding the Hungry, with some left over to make a meaningful contribution to our wonderful Lisbon Volunteer Fire Department. This year we want to help even more families who are facing food insecurities this holiday season and we need your help to do it. It is our hope that you will support the parade again and consider giving more so we can help even more.

Thanks to YOU our parade has grown and is now the second largest contributor to the Carroll County Food Bank. In an average year, the Carroll County Food Bank serves 18,000 families (45,000+ people)- that's over 300,000 pounds of food! The Howard County Food Bank provided 985,652 meals with the help of 16 partner pantries. Funds raised through the Lisbon Christmas Parade provide more than a week of food to families in need across both Carroll and Howard Counties and YOU helped to ensure that the food made it on to their dinner tables.

YOUR sponsorship does more because the parade's aid extends beyond our local food banks. Maryland's Farmers & Hunters Feeding the Hungry donate approximately 2,500 deer annually, providing 100,000 pounds of venison, enough for 410,000 servings, to people struggling with food insecurity. Funds raised from the parade through your sponsorship help to cover the cost of processing the venison, that would otherwise go to waste, and getting it over to the shelters so the less fortunate can have a warm healthy meal or two.

It goes without saying that the success of this parade is not possible without our loyal sponsors.

Attached is this year's sponsorship form and there is now an option for a custom amount should you wish to sponsor beyond the highest level of \$1,000. We certainly would not want to stifle anyone's generosity during this season of giving.

****If you made a sponsorship contribution of \$1,000 or more last year, look out for your name and/or logo on much of THIS year's parade promotions in appreciation of your continued support. ****

Checks should be made out to our parent organization, The Howard County Farm Bureau and can be dropped off at:

The Equiery
15928 Frederick Road
Woodbine Maryland, 21797

or mailed to:

The Lisbon Christmas Parade
P.O. Box 2
Lisbon, MD 21765

This year's parade is on Saturday, December 10th and, as in previous years, will begin at **noon** with the tractors, followed by the horses, ponies, mules and donkeys - in hand, ridden and driven. After the Parade we encourage everyone to patronize Tony Locos Bar & Restaurant, The Grill and other area restaurants. Glamourview Creamery Food Truck will be back and don't miss your chance to enjoy a reindeer ride, grab a photo with Santa, and get some holiday shopping done at Santa's Village, at Days End Farm Horse Rescue.

For more information about the parade, including prior year sponsors, vendors and photos, visit lisbonchristmasparade.org

We look forward to your sponsorship and on behalf of the committee and all the parade elves, THANK YOU and Ho, Ho, Ho, MERRY CHRISTMAS!

~Rachann Mayer & Lisbon Parade Committee

P.S. If you have any questions, please don't hesitate to call or email me! Rachann.Mayer@mariahbellemanor.com
301-829-9968.