



Dear Sponsor,


Did you know that **The Great Lisbon Farmers Feed the Hungry Christmas Parade** has fed thousands of people by collecting over 50,000 pounds of food and raising more than \$195,000 for local food distribution charities and our local fire department for over a decade? This is an annual event that really makes a BIG difference in the lives of families in need.

**The Great Lisbon Farmers Feed the Hungry Christmas Parade** will be held on **December 14, 2024, at noon**, showcasing real and mechanical horsepower to spotlight our vibrant agricultural community represented in Howard and Carroll Counties. This nostalgic holiday event raises crucial funds and food for Howard Food Bank, Carroll County Food Sunday, Farmers & Hunters Feeding the Hungry and the Lisbon Volunteer Fire Company to support those in need while celebrating our rich farming and equine legacy.

Lisbon, nestled in Howard County, Maryland, has a long history of agriculture and deep connections to the equine world. This event unites farmers, hunters, equestrians, and community members alike to celebrate this shared tradition, featured in our beautiful landscapes, graceful equine companions, and the supportive spirit of our town and the season.

**Will you sponsor this year's parade to help even more people in need?** By becoming a sponsor, you boast your commitment to the well-being of our community and align your business with values of community, tradition, and agricultural history. Your support helps us celebrate our heritage while sustaining our community by confronting food insecurity head on.

We offer several sponsorship levels with corresponding benefits, including:

<p><b>EVERGREEN PACKAGE</b></p> <ul style="list-style-type: none"> <li>✓ Parade entry fee waived.</li> <li>✓ Call outs during the parade.</li> <li>✓ Everything included in Candy Cane level.</li> </ul> <p><b>\$1,000</b></p>	<p><b>CANDY CANE PACKAGE</b></p> <ul style="list-style-type: none"> <li>✓ Individualized social media promotion Logo with link on website.</li> <li>✓ Everything included in Reindeer level.</li> </ul> <p><b>\$750</b></p>	<p><b>REINDEER PACKAGE</b></p> <ul style="list-style-type: none"> <li>✓ Unique social media recognition.</li> <li>✓ Logo with link on website.</li> <li>✓ Everything included in Sleigh Bells level.</li> </ul> <p><b>\$500</b></p>	<p><b>SLEIGH BELLS PACKAGE</b></p> <ul style="list-style-type: none"> <li>✓ Website listing with link.</li> <li>✓ Everything included in Twinkle Lights level.</li> </ul> <p><b>\$250</b></p>	<p><b>TWINKLE LIGHTS PACKAGE</b></p> <ul style="list-style-type: none"> <li>✓ Grouped social media recognition.</li> </ul> <p><b>\$100</b></p>	<p><b>SECRET STANTA PACKAGE</b></p> <ul style="list-style-type: none"> <li>✓ Sometimes the best gifts are kept secret.</li> </ul> 
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We understand every business has unique sponsorship goals and budgets, so we are open to discussing customized sponsorship packages tailored to your needs. Your contribution, regardless of the level, will have a direct and meaningful impact on those struggling with food insecurity in our community, so we want to make it as easy as possible for you sponsor!

Please contact Rachann Mayer, Parade Fundraising Coordinator, via phone at (301) 829-9968 or via e-mail [Rachann@RaisingConnections.com](mailto:Rachann@RaisingConnections.com) to discuss sponsorship opportunities or answer any questions. We are eager to partner with you to make this year's parade even more successful.

Thank you for considering our sponsorship proposal. Your support will help us make a significant difference in the lives of many individuals and families in need while celebrating Lisbon's rich heritage.

Sincerely,

*The Great Lisbon Farmers Feed the Hungry Christmas Parade Committee*



## SPONSORSHIP FORM

The parade committee invites local merchants, businesses, families, and friends to support the annual Christmas Parade through sponsorship or donation. Proceeds from sponsorships will go to the following charitable organizations:

- Howard Food Bank & Carroll County Food Sunday
- Farmers & Hunters Feeding the Hungry
- Lisbon Volunteer Fire Company

### **For Businesses and Local Merchants:**

We offer various sponsorship opportunities to celebrate your business and recognize your commitment to ending food insecurity within the farming community. Your support will be promoted through our social media channels, website, and promotional space in the event program.

### **For Friends and Family:**

Select the "Secret Santa" level and indicate your donation amount. Your support will be acknowledged accordingly.

Thank you for helping us make a difference in our community!

### **SPONSORSHIP OPTIONS:**

<p><b>EVERGREEN PACKAGE</b></p> <ul style="list-style-type: none"> <li>✓ Parade entry fee waived.</li> <li>✓ Call outs during the parade.</li> <li>✓ Everything included in Candy Cane level.</li> </ul> <p style="text-align: center; font-size: 1.2em;">\$1,000</p>	<p><b>CANDY CANE PACKAGE</b></p> <ul style="list-style-type: none"> <li>✓ Individualized social media promotion</li> <li>Logo with link on website.</li> <li>✓ Everything included in Reindeer level.</li> </ul> <p style="text-align: center; font-size: 1.2em;">\$750</p>	<p><b>REINDEER PACKAGE</b></p> <ul style="list-style-type: none"> <li>✓ Unique social media recognition.</li> <li>✓ Logo with link on website.</li> <li>✓ Everything included in Sleigh Bells level.</li> </ul> <p style="text-align: center; font-size: 1.2em;">\$500</p>	<p><b>SLEIGH BELLS PACKAGE</b></p> <ul style="list-style-type: none"> <li>✓ Website listing with link.</li> <li>✓ Everything included in Twinkle Lights level.</li> </ul> <p style="text-align: center; font-size: 1.2em;">\$250</p>	<p><b>TWINKLE LIGHTS PACKAGE</b></p> <ul style="list-style-type: none"> <li>✓ Grouped social media recognition.</li> </ul> <p style="text-align: center; font-size: 1.2em;">\$100</p>	<p><b>SECRET SANTA PACKAGE</b></p> <ul style="list-style-type: none"> <li>✓ Sometimes the best gifts are kept secret.</li> </ul> 
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### **PAYMENT OPTIONS:**

Company Name: \_\_\_\_\_

Phone: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Mobile: \_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_

*Select your sponsorship level:*

EVERGREEN \$1,000    
  CANDY CANE \$750    
  REINDEER \$500    
  SLEIGH BELLS \$250    
  TWINKLE LIGHTS \$100    
  SECRET SANTA DONATION AMOUNT: \_\_\_\_\_

### **PHYSICAL CHECKS**

Fill out THIS form and confirm that a check for \$\_\_\_\_\_ is enclosed for sponsorship made payable to **Howard County Farm Bureau**. Please mail check along with THIS form to:

**Lisbon Christmas Parade**  
**P.O. Box 2**  
**Lisbon MD 21765.**

**OR**

### **PAY ONLINE**

Follow this QR code to fill out the sponsor form online and to process your payment with a credit card or PayPal. QR codes not your thing? Then type this link into your web browser to access the online sponsorship form and process payment:

<https://form.jotform.com/242737407596164>



Additional Notes (such as taglines, slogans or dedications): \_\_\_\_\_

*Thank you for your Sponsorship and Support!*