2026
The Great Lisbon Farmers Feed the Hungry CHRISTMAS PARADE

Saturday . December 12 . 12 Noon . Historic Town of Lisbon, Maryland

Dear Sponsor,

What a community! Even when unexpected challenges kept horses from participating in last year's parade, the spirit of Lisbon never missed a beat! Thanks to **YOU**, we raised an incredible $33,022 and collected 2,500 pounds of food in 2025—another remarkable showing following our record-breaking 2024! Together, **The Great Lisbon Farmers Feed the Hungry Christmas Parade** has now raised more than $270,000 and collected over 55,500 pounds of food to help our neighbors in need and support our local fire department.

That's the power of **OUR** community! At a time when the cost of just about everything seems to keep climbing, more of our neighbors are feeling the strain—and the need for a helping hand is greater than ever. Year after year, local businesses, farmers, families and friends step up to make a difference. And **THIS year,** we're counting on that same generosity and hometown spirit to help us take care of our own!

The Great Lisbon Farmers Feed the Hungry Christmas Parade returns **Saturday, December 12, 2026**, at noon, celebrating the real and mechanical horsepower that defines our vibrant agricultural community across Howard and Carroll Counties. This nostalgic holiday tradition raises vital funds and food for Howard Food Bank, Carroll County Food Sunday, Farmers & Hunters Feeding the Hungry and the Lisbon Volunteer Fire Company.

Rooted in Lisbon's rich agricultural and equine heritage, the parade brings together farmers, hunters, equestrians, local businesses and families in a celebration of everything that makes our community special. It's more than a parade—it's neighbors helping neighbors, honoring our traditions and sharing the true spirit of the season.

Will you sponsor this year's parade to help even more people in need? By becoming a sponsor, **YOU** boast your commitment to the well-being of our community and align your business with values of community, tradition, and agricultural history. **YOUR** support helps us celebrate our heritage while sustaining our community by confronting food insecurity head on.

We offer several sponsorship levels with corresponding benefits, including:

EVERGREEN PACKAGE
- Parade entry fee waived.
- Call outs during the parade.
- Everything included in Candy Cane level.

$1,000

CANDY CANE PACKAGE
- Individualized social media promotion
- Logo with link on website.
- Everything included in Reindeer level.

$750

REINDEER PACKAGE
- Unique social media recognition.
- Logo with link on website.
- Everything included in Sleigh Bells level.

$500

SLEIGH BELLS PACKAGE
- Website listing with link.
- Everything included in Twinkle Lights level.

$250

TWINKLE LIGHTS PACKAGE
- Grouped social media recognition.

$100

SECRET STANTA PACKAGE
- Sometimes the best gifts are kept secret.

We understand every business has unique sponsorship goals and budgets, so we are open to discussing customized sponsorship packages tailored to your needs. **YOUR** contribution, regardless of the level, will have a direct and meaningful impact on those struggling with food insecurity in our community, so we want to make it as easy as possible for you sponsor!

Please contact Rachann Mayer, Parade Fundraising Coordinator, via phone at (301) 829-9968 or via e-mail Rachann@RaisingConnections.com to discuss sponsorship opportunities or answer any questions. We are eager to partner with **YOU** to make this year's parade even more successful.

Thank you for considering our sponsorship proposal. **YOUR** support will help us make a significant difference in the lives of many individuals and families in need while celebrating Lisbon's rich heritage.

Gratefully,
The Great Lisbon Farmers Feed the Hungry Christmas Parade Committee

2026
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CHRISTMAS PARADE
Saturday . December 12 . 12 Noon . Historic Town of Lisbon, Maryland

SPONSORSHIP FORM

The parade committee invites local merchants, businesses, families, and friends to support the annual Christmas Parade through sponsorship or donation. Proceeds from sponsorships will go to the following charitable organizations:

- Howard Food Bank & Carroll County Food Sunday
- Farmers & Hunters Feeding the Hungry
- Lisbon Volunteer Fire Company

For Businesses and Local Merchants:

We offer various sponsorship opportunities to celebrate your business and recognize your commitment to ending food insecurity within the farming community. Your support will be promoted through our social media channels, website, and promotional space in the event program.

For Friends and Family:

Select the "Secret Santa" level and indicate your donation amount. Your support will be acknowledged accordingly.

Thank you for helping us make a difference in **OUR** community!

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- Call outs during the parade.
- Everything included in Candy Cane level.

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PAYMENT OPTIONS:

Company Name: _____ Phone: _____

Contact Name: _____ Mobile: _____

Address: _____

Email: _____

Select your sponsorship level:

☐ EVERGREEN $1,000 ☐ CANDY CANE $750 ☐ REINDEER $500 ☐ SLEIGH BELLS $250 ☐ TWINKLE LIGHTS $100 ☐ SECRET SANTA DONATION AMOUNT: _____

PHYSICAL CHECKS

Fill out THIS form and confirm that a check for $_____ is enclosed for sponsorship made payable to **Howard County Farm Bureau**.
Please mail check along with THIS form to:
Lisbon Christmas Parade
P.O. Box 2
Lisbon MD 21765.

OR

PAY ONLINE

Follow this QR code to fill out the sponsor form online and to process your payment with a credit card or PayPal. QR codes not your thing? Then type this link into your web browser to access the online sponsorship form and process payment:
https://form.jotform.com/242737407596164

Additional Notes (such as taglines, slogans or dedications): _____

_____

Thank you for your Sponsorship and Support!

Phone: (301) 829-9968 | Rachann@RaisingConnections.com | www.lisbonchristmasparade.org